Fiscal Unit/Academic Org
Administering College/Academic Group
Co-adminstering College/Academic Group
Semester Conversion Designation
Proposed Program/Plan Name
Type of Program/Plan
Program/Plan Code Abbreviation
Proposed Degree Title

School Of Communication - D0744 Social And Behavioral Sciences

New Program/Plan Communication Technology Undergraduate minor COMTECH

Credit Hour Explanation

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program				12	
Required credit hours offered by the unit	Minimum			12	
	Maximum			12	
Required credit hours offered outside of the unit	Minimum			0	
	Maximum			0	
Required prerequisite credit hours not included above	Minimum			0	
	Maximum			0	

Program Learning Goals

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

Program Learning Goals

- To offer students knowledge of the principles of communication within a social science framework and to foster an
- understanding of the role of communication in society.
- To train students in the practice of communication.
- To prepare students for jobs in the field of communication.

Assessment

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? No

Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

Pre-Major

Does this Program have a Pre-Major? No

Attachments

• Comm Tech Minor proposal.pdf

(Program Proposal. Owner: McDonald, Daniel Gary)

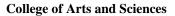
Division Letter for Communication.doc: Division Letter

(Letter from the College to OAA. Owner: Mumy,Gene Elwood)

Comments

Workflow Information

Status	User(s)	Date/Time	Step	
Submitted	VanPelt,Susan J	01/24/2011 05:20 PM	Submitted for Approval	
Approved	McDonald, Daniel Gary	01/25/2011 09:29 AM	Unit Approval	
Revision Requested	Mumy,Gene Elwood	02/03/2011 02:03 PM	College Approval	
Submitted	McDonald, Daniel Gary	03/08/2011 01:39 PM	Submitted for Approval	
Approved	McDonald, Daniel Gary	03/08/2011 01:45 PM	Unit Approval	
Approved	Mumy,Gene Elwood	04/07/2011 03:12 PM	College Approval	
Pending Approval	Nolen,Dawn Jenkins,Mary Ellen Bigler Meyers,Catherine Anne Vankeerbergen,Bernadet te Chantal Hanlin,Deborah Kay	04/07/2011 03:12 PM	ASCCAO Approval	



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T · H · E OHIO SIATE UNIVERSITY

January 31, 2011

Chairs of Arts and Sciences CCI and CAA

Dear Chairs:

At the <u>undergraduate level</u> the School of Communication has two major programs:

The Communication Bachelor of Art with three areas of concentration: 1) Strategic Communication; 2) New Media and Communication Technology; and 3) Communication Analysis and Practice.

The Public Affairs Journalism Bachelor of Art (a tagged degree).

In her cover letter, School Director Carroll describes the careful consideration given by the School to the semester conversion plans for all programs, especially these two majors and the minimal changes made to the majors in the conversion. The only changes worth noticing at all are the repackaging of some courses into more concentrated modules. The conversion plans were reviewed and endorsed by the Social Sciences Disciplinary Advisory Panel (SS DAP).

As a result I approve Communication's conversion plans for its two majors and submit them for CCI's consideration.

At the <u>undergraduate level</u> Communication also has four minors. In addition to the General Communication minor, there are three specialized minors:

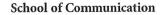
- A) Communication Technology
- B) Media and Society
- C) Organizational Communication

The three specialized minors were developed during 2007 and were approved as new minors in Spring 2008; and the general minor was reassessed at the same time. Because of technical issues with PACER the Communication Technology and Organizational Communication minors are listed as new, when they are in fact straight conversions of the minors approved in 2008 at 20 quarter credit hours. Indeed all of the minors are straight conversions because they are new or were reconsidered as part of the 2007-2008 process. As a result the SS DAP has endorsed the semester versions and I have approved them and submit them for CCI's consideration.

Sincerely,

Kone E. Muny

Gene E. Mumy Associate Dean of Arts and Sciences/Social and Behavioral Sciences



T · H · E OHIO SIATE UNIVERSITY

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Phone (614) 292-3400 Fax (614) 292-2055 www.comm.ohio-state.edu

Date: January 14, 2011

To: Reviewing Committee

From:

Carroll Glynn Curroll J Director School of Communication

Subject: Program Conversion

The School of Communication is pleased to recommend the adoption of the enclosed materials for semester conversion. These materials include templates for the following programs:

Program:

Ph.D., Communication
M.A., Communication
BA, Communication (specialization in Strategic Communication)
BA, Communication (specialization in New Media and Communication Technology)
BA, Communication (specialization in Communication Analysis and Practice)
BA in Journalism, Public Affairs Journalism
Minors:
Communication (general)
Organizational Communication
Communication Technology

Media and Society

Our conversion, as with all major curriculum initiatives and revisions, followed the School of Communication Pattern of Administration guidelines through discussions and deliberations involving all department faculty. In this instance, these discussions and deliberations were pursued by our Semester Conversion Committee, discussions with all departmental faculty by area and at faculty meetings, discussions amongst the chairs of the Undergraduate and Graduate Studies committees with the department chair, and solicited input (including focus group discussions) from undergraduate and graduate students. In addition, we sought advice and information about experiences from benchmark institutions that had undergone calendar conversion in recent years.

Our Associate Director for Planning and Research and our Associate Director for Undergraduate Studies worked with our Undergraduate Program Coordinator and members of the faculty representing each area of study to develop our undergraduate plans. The Director of Graduate Studies and members of the School of Communication Graduate Studies Committee worked together to put together the M.A. and Ph.D. semester conversion graduate programs.

Votes were taken within committees and at faculty meetings to develop consensus in support of the programs. The plans were presented to the full School of Communication faculty and

feedback was provided and taken into account in revisions. A final vote was taken and results were strongly supportive of the proposed semester conversions of our undergraduate and graduate programs as reflected in these documents.

We believe that we have followed all guidelines and provided what is required at upper administrative levels. While our programs fall within the scope of 'minimal programmatic changes,' our faculty and staff had put a great deal of thought and effort into the conversion. In addition, we have sought input from our graduate and undergraduate students, conducted focus groups on semester conversion as well as on what they would like to see changed, examine potential overlap in courses with the transition to semester, run simulations for course enrollments for majors and non-majors with the move to semesters. In addition, we have developed plans for staffing courses with faculty and graduate teaching assistants, assessing our needs and running simulations based on projected enrollments. The results reflect, I think, the best programs we can develop that will insure that all of our students can remain on track for graduation while obtaining a high-quality education in Communication and Journalism.

A number of courses have been dropped, or merged, there are several new courses, and we have considered the implications of all the changes for our undergraduates. Minimal programmatic change also reflects the fact that our curriculum has been in continual update and change for the past 10 years. We have seen a number of programs at our peer institutions follow our lead in developing concentrations within communication, and reforming our journalism major to keep apace with industry evolution. Because of these efforts, much of our work was focused on maintaining the integrity of our programs while converting to semesters, identifying weak spots and/or potential problems, and ensuring that students in the transition years will not be harmed by the process.

I recommend approval of our plan for semester conversion.

Rationale for Program Changes – Communication Technology Minor

The minor in communication technology is designed for students who have an interest in aspects of communication technology, but are majoring in other areas. The Communication minor was re-evaluated during 2008 when three new specialized minors were developed and approved. Because of the scrutiny the minor received then the conversion to semesters contains only small changes in course numbering and is a straight-forward conversion from quarter courses.

Table highlighting credit hour changes

Minor Area:	Quarter	2/3 of	Proposed
Communication	Hours	Quarter Hours	Semester
			Hours
Core Requirements	5	3.35	3
_			
Electives	15	10.05	9
Total	20	13.4	12

Rationale for credit hour changes

Our credit hours remain as close as we can get to our quarter programs, subject to rounding error and straight conversion of courses.

List of Courses in the Program

Required foundation course:

Comm 2540 – Intro to Comm. Technology

Electives (min. 3 courses and min. 9 cr.):

Comm 2165 – Evaluation and Usability Testing

Comm 2511 – Visual Communication Design

Comm 3554 – Social Implications of Technology

Comm 4511 – User-Centered Web Design

Comm 4555 – Computer Interface & Human Identity

Comm 4556 - Information Tech. and Org. Comm

Comm 4557 - Communication Networks

Comm 4738 - Health Comm. & New Media

Comm 4853.1 - New Media and Democracy

Comm 4853.2 – Media & Social Movements

The Ohio State University College of Arts & Sciences

Communication Technology Minor (COMM-TECH)

Program Advisors: School of Communication Undergraduate Coordinator, 3033 Derby Hall, 154 N. Oval Mall, Columbus, Ohio 43210

The minor in Communication Technology provides students with an understanding of the impact of communication technology on society and an introduction to basic skills required for designing websites and other interactive media.

The Communication Technology minor requires the completion of at least four courses for a minimum of 12 credits, including one foundational course. Upon completion of the minor, students should file the Minor Program Form with a college or school counselor. Any variation from the program described below needs the approval of an undergraduate advisor in the School of Communication.

Required Communication (COMM) courses:

Foundation course: (3 credit hours) 2540 – Intro to Comm. Technology

Choose at least three courses from these electives: (minimum 9 credit hours)

- 2165 Evaluation and Usability Testing (4)
- 2511 Visual Communication Design (3)
- 3554 Social Implications of Technology (3)
- 4511 User-Centered Comm Design (3)
- 4555 Computer Interface & Human Identity (3)
- 4556 Information Tech. and Org.Comm (3)
- 4557 Communication Networks (3)
- 4738 Health Comm. & New Media (3)
- 4853.01 New Media & Democracy (2)
- 4853.02 Media & Social Movements (2)

Arts and Sciences minor program guidelines The following guidelines govern minors:

Required for graduation No

Credit hours required A minimum of 12 (some minors require more)

Transfer credit hours allowed A maximum of 6

Overlap with the GEC Permitted, unless specifically disallowed by an individual minor program.

Overlap with the major Not allowed and

 The minor must be in a different subject than the major.

 The same courses cannot count on the minor and on the major.

Overlap between minors Each minor completed must contain 12 unique hours.

Grades required

- Minimum C-for a course to be listed on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.

1000-level course: For every three credit hours of 1000-level course work on the minor, the minimum total required for the minor is increased by three.

Approval required The minor program description sheet indicates if the minor course work must be approved by:

The academic unit offering the minor, or

A college/school counselor.

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

Changing the minor Once the minor program is filed in the college office, any changes must be approved by:

The academic unit offering the minor, or

 A college/school counselor (depending on the minor).

The Ohio State University Colleges of the Arts and Sciences College of Social and Behavioral Sciences

Communication Technology Minor (COMM TECH)

Program Advisors: School of Communication Undergraduate Coordinator, 3033 Derby Hall, 154 N. Oval Mall, Columbus, Ohio 43210

The minor in Communication Technology provides students with an understanding of the impact of communication technology on society and an introduction to basic skills required for designing websites and other interactive media.

The Communication Technology minor requires the completion of at least four courses for 20 credits, including one foundational course. Upon completion of the minor, students should file the Minor Program Form with a college or school counselor. Any variation from the program described below needs the approval of an undergraduate advisor in the School of Communication

Required foundational courses (5 credit hours)

Comm 240 - Introduction to Communication Technology (5)

Choose at least three from these electives (15 credit hours)

- Comm 311 Visual Communication (5)
- Comm 341 Policy Issues in Comm Tech (5)
- Comm 611 Communication and Multimedia (5)
- Comm 638 Communication and e-Health (5) Comm 650 - Investigating Comm through Comm
- Tech (5)
- Comm 653 Political Comm and e-Democracy (5)
- Comm 654 Social Implications of Technology
- (5) Comm 655 - Computer Interface and Human Identity (5)
- Comm 656 Information Technology and Org Comm (5)
- Comm 657 Technology of Communication (5) Arts and Sciences minor program
- guidelines
- The following guidelines govern minors:

Required for graduation No

Credit hours required A minimum of 20 (some minors require more)

Transfer credit hours allowed A maximum of 10

Overlap with the GEC Permitted, unless specifically disallowed by an individual minor program.

Overlap with the major Not allowed and • The minor must be in a different subject than

the major. . The same courses cannot count on the minor and on the major.

Overlap between minors Each minor completed must contain 20 unique hours.

- Grades required Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.

100-level course: For every five credit hours of 100-level course work on the minor, the minimum total required for the minor is increased by five.

Approval required The minor program description sheet indicates if the minor course work must be approved by:

. The academic unit offering the minor, or A college/school counselor.

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

Changing the minor Once the minor program is filed in the college office, any changes must be approved by:

. The academic unit offering the minor, or · A college/school counselor (depending on the minor).

ASC Curriculum and Assessment Office http://artsandsciences.osu.edu The Ohio State University 4132 Smith Laboratory, 174 W. 18th Ave. KDH 9/27/09

Transition policy

Our changes to the minors only involve a conversion of credit hours and no changes in the requirements. We will continue to offer the same courses in the minors with good frequency, just as we have under the quarter system. As a result, we do not expect to have significant transition issues for the minors. We are committed to ensuring that students will not be penalized or delayed as we transition to semesters.